

## Graduate Profile of Bachelor of Maritime Services and Operations Management

<b>Qualification Title</b>	Bachelor of Maritime Services and Operations Management (Honours) 航運服務及營運管理學士 (榮譽)
<b>Qualification Type</b>	Bachelor (Honours) degree in business
<b>QF Level</b>	5
<b>Primary Area of Study / Training</b>	A03 Business and Management
<b>Sub-area (Primary Area of Study and Training)</b>	Transports and Logistics
<b>Programme Objectives</b>	<ol style="list-style-type: none"> <li>1. Enable students to acquire and apply multi-faceted business knowledge to business problems in a wide range of contexts;</li> <li>2. Equip students with theoretical and practical knowledge and skills to apply technologies and support innovation in the maritime sector amid a changing business environment;</li> <li>3. Develop students' analytical and critical thinking skills in making managerial decisions for maritime businesses;</li> <li>4. Nurture students' potential and train them to be competent, broad-based, all-rounded and socially responsible professionals to work in the maritime sector; and</li> <li>5. Prepare students for meeting future challenges in a broad range of personal and professional contexts by equipping them with intellectual and practical skills, an understanding of diverse cultures, and knowledge of arts and humanities, science and technology, and social sciences.</li> </ol>
<b>Programme Intended Learning Outcomes</b>	<p>Upon completion of the Major, students should be able to:</p> <ol style="list-style-type: none"> <li>I. Apply generic business knowledge and skills to business problems and formulate evidence-based responses to achieve the goals of local and global business;</li> <li>II. Design and implement integrated solutions to management problems in maritime services and operations;</li> <li>III. Analyse and evaluate the major political, socio-cultural, economic, technological and ethical issues affecting the business environment and decisions related to the maritime industries in local, national, regional and international contexts and generate ideas to address those issues;</li> <li>IV. Apply information technology and quantitative, problem-solving and critical thinking skills to analyse and address maritime management issues; and</li> </ol>

	<p>V. Use effective communication and interpersonal skills to work as a team member and a responsible professional.</p> <p>Upon completion of the GE component, students should be able to:</p> <ul style="list-style-type: none"> <li>I. Apply intellectual and practical skills, including proficiency in written and oral communication, inquiry techniques, critical and creative thinking, quantitative reasoning and problem-solving skills in a broad range of personal and professional contexts.</li> <li>II. Achieve global awareness by gaining knowledge of diverse peoples and cultures and develop the ability to interact with others in culturally diverse settings.</li> <li>III. Explain the operations of the natural and social world through the study of arts and humanities, science and technology, social sciences and Greater China.</li> <li>IV. Demonstrate the capacity and resourcefulness for lifelong learning and life management for assuming individual and social responsibilities to fulfill the needs of personal and professional lives.</li> </ul>
<p><b>Education Pathways</b></p>	<p>Graduates are expected to be eligible to enrol in most of the full-time or part-time taught master's degree programmes in business management, operations management, shipping, logistics and supply chain management. Below are some examples of relevant taught master's degree programmes offered by UGC-funded universities that graduates of this proposed programme would be eligible to apply.</p>

	<b>Institutions</b>	<b>Programmes</b>
	City University of Hong Kong	Master of Business Administration Master of Science in Operations and Supply Chain Management Master of Arts in Global Business Management
	Hong Kong Baptist University	Master of Science in Business Management
	Lingnan University	Master of Science in eBusiness and Supply Chain Management
	The Chinese University of Hong Kong	Master of Science in Management Master of Business Administration
	The Hong Kong Polytechnic University	Master of Science/Postgraduate Diploma in International Shipping and Transport Logistics Master of Science/Postgraduate Diploma in Global Supply Chain and Logistics Management
	The Hong Kong University of Science & Technology	Master of Business Administration Master of Science in Engineering Enterprise Management
	The University of Hong Kong	Master of Business Administration
<b>Employment Pathways</b>	<p>Graduates of the programme should be able to seek employment in the following positions:</p> <ul style="list-style-type: none"> <li>• Shipping Operator</li> <li>• Shipping Supervisor</li> <li>• Shipping Line Manager</li> <li>• Ship Manager</li> <li>• Export Sales Manager</li> <li>• Freight Forwarder</li> <li>• Chartering Manager</li> <li>• Logistics Coordinator</li> <li>• Logistics Manager</li> <li>• Supply Chain Manager</li> <li>• Supply Chain Coordinator</li> <li>• Sourcing Manager</li> </ul> <p>Customer Operation Coordinator</p>	
<b>Minimum Admission Requirements</b>	<p><u>Year-1 Entry</u></p> <p>(a) Applicants are required to:</p> <p>(i) obtain Level 3 in Chinese Language and English Language, Level 2 in Mathematics, Level 2 / “Attained” in Liberal</p>	

Studies / Citizenship and Social Development, and Level 2 in one Elective Subject or “Attained” in one Applied Learning Subject or Grade E in one Category C subject in HKDSE; OR

(ii) pass AS Use of English and AS Chinese Language and Culture plus one AL subject/two AS subjects in HKALE and Level 2 in Chinese Language and English Language plus passes in three other subjects in HKCEE; OR

(iii) obtain equivalent qualifications.

(b) Mature Applicants:

will be eligible to apply for undergraduate admission to the College. They must be over the age of 25 by 1 September of the year of admission and must be able to demonstrate aptitude and suitability for the programme for which they are applying.

Year 2 Entry:

Holders of an Associate Degree or a Higher Diploma in any discipline awarded by a recognised tertiary institution with a cumulative GPA of 2.0 or above, or equivalent qualifications.

Year-3 Entry

Holders of an Associate Degree or a Higher Diploma in a relevant discipline awarded by a recognised tertiary institution with a cumulative GPA of 2.0 or above, or equivalent qualifications.